



## Frequently Asked Questions



### 1 What's the difference between a newsletter and a development guide?

The *Wonder Years* newsletter contains only 4 pages and includes articles, resources and tips parents can use to build assets and stimulate learning in their children ages 0-5.

The *Wonder Years* Development Guides focus on specific ages and help parents understand and make the most of each developmental stage in their child's life. The development guides are particularly useful for child care providers or case workers who visit families in their homes or have regular communication with families. Development Guide order forms are available by calling Children's Trust Fund at 517.373.4320.

### 2 Can I order one and not the other?

Yes, you can order any combination that meets your needs.

### 3 Do I have to order the same number of issues every month?

Distributors who can commit to a minimum number of annual subscriptions and pay in advance of receiving the order will receive a 5% discount. You can increase your annual order total, but not decrease it.

### 4 Is there a minimum number I have to order?

No, families may order an annual subscription. However, the more you order, the more you save.

### 5 I have almost no money in my budget. Can you donate them to my early childhood program?

As much as we would love to make *Wonder Years* available to every family with young children, our budget doesn't allow us to. However, we have worked with networks who have saved money in the following ways:

1. Enlist your parents in a group purchase of *Wonder Years*. We offer significant savings to group subscribers.
2. Collaborate with other early childhood providers in your community to raise your order numbers, which will reduce your per-family cost.
3. Partner with a business, industry or non-profit agency in your community who can help pay for *Wonder Years*. Many organi-

zations are looking for ways to reach families with high-quality information that will build assets and improve learning.

### 6 Can you mail *Wonder Years* directly to my clients?

Yes, we can arrange shipment to a mail house who will use your prepared data to mail directly to your client's homes for a reasonable charge.

### 7 Can I put my own organization's logo on the cover?

Yes, there are two ways to personalize your copies of *Wonder Years*:

1. On orders of 1,000 or more, you may have your logo and other identifying information imprinted on the front and back pages. This costs about \$660 per year or per group of development guide sets.
2. On orders of less than 1,000, you may have your mail house imprint a personalized message on the address panel for a nominal fee.

You must include camera-ready copy with your order, or send a high-resolution art file at the time you place your order.

### 8 Can I include my organization's newsletter or reply card into *Wonder Years*?

Yes, we can help you arrange to insert material into one or more issues of *Wonder Years*. The printer or mailhouse will determine the cost for those inserts.



# Wonder Years

## Newsletter

Want to help families start smart?  
*Wonder Years* newsletter can help.  
Here are six compelling reasons why...



**1 It's appealing.** *Wonder Years* combines high quality text and graphics in an award-winning publication families will want to read and use.

**2 It's reliable.** Subscribe and every other month you will receive a 4-page newsletter with practical research based tips for helping children grow and learn.

**3 It's credible.** *Wonder Years* is a non-profit collaborative publication, drawing expertise from Children's Trust Fund, Wayne Regional Education Service Agency and Partnership for Learning.

**4 It's convenient.** *Wonder Years* can be shipped to your organization or can be mailed directly to families' homes.

**5 It's affordable.** *Wonder Years* offers plans to fit every budget. Plus, even if you are a small organization, you get to take advantage of the lower costs resulting from large publication runs.

**6 It's customizable.** For a bit more you can personalize your copies of *Wonder Years* with your logo and contact information.



**Questions?** Call 1.800.832.2464 or  
e-mail [info@PartnershipForLearning.org](mailto:info@PartnershipForLearning.org)

Instructions

Order Agreement

Questions? Contact us at 1.800.832.2464 or info@PartnershipForLearning.org

**Order more and save!**  
Flexible ordering options available for large groups. Call us to learn more.

Wonder Years Newsletter

A 4-page, full-color, bi-monthly newsletter featuring child development facts, resources families can use, fun learning activities and READY related opportunities.

Price per annual subscription:

Quantity	Price
Individual	\$3.00
10-100	\$2.40 per family
100+	\$2.10 per family
1000+	\$1.80 per family
5,000+	\$1.50 per family
10,000+	\$1.32 per family

Estimates

To estimate your cost, multiply the quantity times the per issue price above. Better yet, give us a call at 1.800.832.2464 and let us do the math for you with a customized quote.

Personalization

For a small fee, you may add your logo to the front and back panels of this publication. Attach camera-ready copy to this form or enclose electronic file on disk and mail to: *Wonder Years* Orders, 321 North Pine, Lansing, MI 48933.

Inserts

To further personalize your mailings, you or your mail house may insert letters, postcards, or reply envelopes into issues of *Wonder Years*. We recommend that Inserts arrive at least two weeks prior to your target delivery date.

Mailing

We will ship *Wonder Years* to your location or to a mail house of your choice.

Discounts

Ask about special pricing discounts!



Fax your completed form to 517.374.4092 or call us at 1.800.832.2464 for a custom quote.

Bill To:

Name of Organization \_\_\_\_\_

Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

Ship To:

Name of Organization \_\_\_\_\_

Contact \_\_\_\_\_

E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

Billing Information:

☐ Check enclosed

☐ Purchase Order

Purchase Order # \_\_\_\_\_

☐ VISA

☐ Mastercard

Expiration Date: \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Order Worksheet:

Item	Quantity	Price per Issue	Total
Newsletter		\$	\$
Personalization		\$660/year	\$
Shipping (for orders over 1000)		\$20 per thousand	\$
(for orders under 1,000)		\$5 per hundred	\$
Discounts			\$—
Total			\$